

Dairy Declaration case examples from US-IDF

Author:

Land O'Lakes

Contact: Sharon Marsh, Land O'Lakes, Arden Hills, Minnesota, USA

1. Dairy Nourishes Africa project (SDG 2: Hunger)

- Dairy Nourishes Africa project (description is in the link): <https://www.globaldairyplatform.com/dna/> This example has natural ties with Land O'Lakes, Inc. given the coop's membership with the Global Dairy Platform.
 - Here is a recent success story developed from this project: <https://www.landolakesventure37.org/insights-hub/learn-about-dna-s-early-project-successes>
 - Fyi, Venture37 is Land O'Lakes, Inc. International Development entity. Venture37 is an independent 501(c)(3) nonprofit that leverages expertise, innovation and technology from Land O'Lakes, Inc.'s four diversified businesses

2. Dairy 2025 Commitment (SDG 12: Responsible Production and Consumption)

- Land O'Lakes just publicly launched the Dairy 2025 Commitment.
 - Here is the link to the press release: <https://www.landolakesinc.com/Press/News/New-Sustainability-Commitments>
 - **ARDEN HILLS, MINN. (March 11, 2021)** – Land O'Lakes, Inc. today announced new on-farm sustainability commitments to be adopted by its more than 1,600 member-dairy farms by 2025. Within the next four years, all Land O'Lakes' dairy farmer-owners will complete an intensive, industry-leading on-farm sustainability assessment aligned with the U.S. Dairy Stewardship Commitment while maintaining universal compliance with the National Milk Producers Federation's National Dairy Farmers Assuring Responsible Management (FARM) program. This announcement is the next step in Land O'Lakes' enterprise-wide approach to on-farm sustainability.

3. TruCarbon™ program (SDG 13: Climate Action)

- In early 2021, Truterra, LLC, a division of Land O'Lakes, Inc., launched its innovative TruCarbon™ program to help unlock the supply of soil-generated carbon credits to meet rapidly growing demand.
 - Here's a link for more information: <https://www.landolakesinc.com/Blog/February-2021/first-ever-farmer-owned-carbon-marketplace>
 - TruCarbon encourages greater adoption of climate-smart agriculture practices by rewarding farmers who practice them while making the carbon market process less cumbersome and more transparent. The initial TruCarbon offer featured Microsoft as the first buyer of carbon credits. More than 1,200 farmers expressed interest in the program, as well as interest in participating in future carbon-market-related initiatives.

About Land O'Lakes, Inc.

Land O'Lakes, Inc., one of America's premier agribusiness and food companies, is a member-owned cooperative with industry-leading operations that span the spectrum from agricultural

production to consumer foods. With 2020 annual sales of \$14 billion, Land O'Lakes is one of the nation's largest cooperatives, ranking 232 on the Fortune 500. Building on a legacy of more than 99 years of operation, Land O'Lakes today operates some of the most respected brands in agribusiness and food production including Land O'Lakes Dairy Foods, Purina Animal Nutrition, WinField United and Truterra. The company does business in all 50 states and more than 60 countries. Land O'Lakes, Inc. corporate headquarters are located in Arden Hills, Minnesota.